

# THE *EM* OF LEADERSHIP

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# Jinesha Gandhi

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- More than a decade in the gaming industry
- Making video games is my passion and profession
- Proud Dyslexic





# What is Leadership?



# Leadership

- It is an Art
- It is a Process
- It is a Service
- Balancing relationships and results
- Soft Skills –Empathy and Empower

The goal of a leader is not to be in charge, but to take care of those who are in your charge.

# Leadership is not...

- About You
- About recognition and praise
- About having millions of followers
- About Power and Authority



# EMPATHY



# What is Empathy?

- To put it simply, empathy means being able to understand the needs of others.
- Empathy requires an awareness of other people's feelings.
- How can leaders be empathic
  - Be a good listener
  - Be non-judgmental
  - Understand the Why





# Empathy

There are several reasons that make Empathy a core competence of truly effective Leaders.

Trust

Communication

Presence

# EMPOWERMENT





# Empowerment

- Is the practice of motivating yourself or others to accomplish important goals or objectives.
- It helps enable people to take initiative, make decisions for themselves and solve complex problems.





## How can leaders empower others?

- Create a healthy work environment
- Recognition and Rewards
- Be open to New Ideas
- Involving teams in the decisions
- Build trusting teams
- Inspiring the teams





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# Having difficult conversations

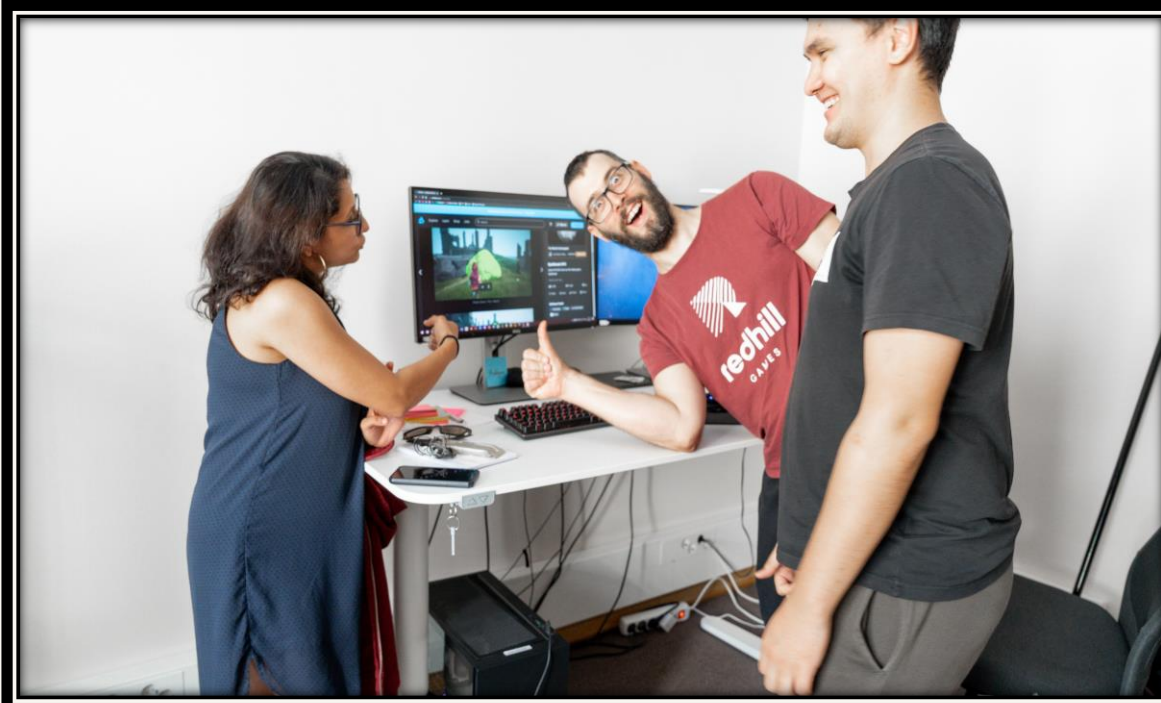
- Be Specific
- Align on Expectations
- Hear the Person out

After all, Leadership is a Lonely Journey...





...but it is fulfilling!





Thank you!

Happy to answer  
your questions 😊

